

ISO Congress DUBAI 2013

03.02.2013

May 18 – 21, ****Congress Hotel Four Points by Sheraton Downtown, Bur Dubai.

Please note that most flights from Europe arrives Dubai and Sharjah airports (both conveniently located for the Hotel) in the evening, why we recommend flight bookings Friday May 17 to May 21 (night) or 22 for the complete program! The program begins Sat. morning, ends Tue. May 21, with an optional extension to 7 full days, dept. May 24.

Saturday May 18, welcome and get-together program on top of the World:

8-11: Breakfast and Registration, Hotel Four Points foyer and restaurant.

11...: Bus to the *Marina. Dhow Cruise*, refreshments.

Monorail ride of the Palm, Lost Chambers at Atlantis, buffet lunch at *Kaleidoscope*.

Evening visit to *Burj Khalifa (the World's tallest building)* Observation Deck Level followed by dinner at *Mediterraneo, Armani Hotel* in the same building.

The adjacent *Mall of Dubai*, the World's largest, is open late. Individual taxi or Metro back to the Hotel.

Sunday May 19, factory visit:

9: Bus to *DECO Emirates* (1 h) leading UAE shopfixture factory and Retail Interior shopfitter, next to *Hilti* (co-owned). Ca. 400 employees, high end clients like Louis Vuitton, Burberry's, etc.

We are also by DECO's British and Indian management invited to Lunch in *Dubai Investment Park*.

Late afternoon/evening:

Desert Safari, sand dune driving in 4WDs, Dune Bashing, ending in a traditional *Desert Village* with a BBQ buffet dinner with entertainment, Camel ride, Belly dancing, music, Henna Lady. Jeeps back to the Hotel.

Monday May 20, Exhibition day:

10:00: Bus to *World Trade Center*, opening ceremony of *INDEX, Design & Office exhibition incl. InRetail*.

Optional spouses program: *Cleopatra SPA* w/ all facilities, at *The Pyramids* by *Wafi Mall (Extra)*. Individual Lunch.

Afternoon, *Mall of the Emirates*, second in size. Try *Ski Dubai*, definitely the World's largest indoor (**Extra**).

Evening Surprise Dinner with compliments of DECO Emirates, one of the Malls?

Optional visit and drink at *Burj al Arab (Extra)*

Tuesday May 21, ISO Annual General Meeting at the Four Points by Sheraton Congress Hotel:

9: ISO General Assembly, members meeting, Economic reviews, followed by lunch at the Irish Pub.

Afternoon on your own, or free tour of Dubai Museum, Abra ride on the Creek, and the Spice & Gold Souks.

21: *GALA evening dinner and entertainment*, grand final of the official program.

NB: Please note that many return flights to Europe leave in the middle of the night! If you stay Tuesday night you may catch return flights at more "human" times next day 22/5, or why not take the whole 7 day package May 17-24 with time for adventure, more business at the InRetail Show or malls, and a full day visit to Abu Dhabi (160 km).....

Optional extra

Wednesday May 22, Abu Dhabi Tour:

9:00: Bus or MPV guided tour to the Capital of the Emirates Abu Dhabi and visit *Emirates Palace*, enjoy a sightseeing roundtrip, a brief *museum walk*, buffet lunch by the fishing harbor and market, The huge, incredible (7 BIO USD) *Sheik Sayed Mosque*, *Yas Island* with *Ferrari World*, among other a virtual *Marinello Factory Tour*, etc. etc. Return to the Hotel in Dubai about 19:00.

The program is subject to improvements. Please register as early as possible to allow us to optimize the program.

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