# ISO Congress 2013

May 18 - 21

Don't miss this once in a lifetime event of the International Shopfitting Industry.

ISO
International
Shopfitting
Organisation



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# \*\*\*\*Congress Hotel Four Points by Sheraton Downtown, Bur Dubai.

#### Saturday May 18, get-together on top of the World:

Dhow Cruise at Dubai Marina, Monorail ride of the Palm Lost Chambers at Atlantis.

Evening visit to **Burj Khalifa**, the World's tallest building Dinner at Mediterraneo, Armani Hotel.

The Mall of Dubai, the World's largest, is open till late.

# Sunday May 19, factory visit:

DECO Emirates, the leading UAE shopfixture factory and Retail Interior shopfitter, next to Hilti in Dubai Investment Park. High end clients like Louis Vuitton, Burberry, and such. Dusty and sweaty we go direct on for a Desert Safari, sand dune driving in 4WDs, and BBQ in a traditional Desert Village, Camel ride, Belly dancing, local music...









Spouses may enjoy the Cleopatra SPA at the Pyramids, and Wafi Mall.

Optional visit and drink at the Burj al Arab for the rich. ©



Afternoon Mall of the Emirates. The indoor ski resort is definitely the World's largest!



### <u>Tuesday May 21, ISO Annual General Meeting</u> ISO General Assembly, members meeting, Economic reviews, Business in the Middle east. GALA dinner and entertainment, grand final of the official program.

## Optional extra: Abu Dhabi Tour, May 22:

Guided full day to the Capital of the Emirates Abu Dhabi, Emirates Palace, museum walk, lunch by the fishing harbor and market, the incredible Sheik Sayed Mosque, Ferrari World, and.....

Please check the ISO web-site for detail program, participation fee, Hotel and special extension offer!

Feel free to contact the ISO Secretariat below for more information.

Congress fee delegates €875, spouses €750, Hotel night incl. breakfast + internet €146 single, €160 double.

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Optional extension special offer 7 full days, May 17 – 24. See more on www.iso-shopfitting.com

