

ISO Congress 2012, March 15-17.

ISO

International
Shopfitting
Organisation



Helsinki Finland, Princess Maria cruise to St.Petersburg Russia, and return.

Limited participation, early booking recommended. Deadline end of January.

Thursday March 15

Individual morning flights to Helsinki Airport.
Finnish time GMT +2. Shopfitting Exhibition ,
www.easyFairs.com/MYYMALA.

14:00 An ISO “learn shop” seminar takes place on the theme: “*Approach to Russian Retail and International Shopfitting*”. Principal speaker: Neil Whitehead, Stuff International Design Ltd., London, www.stuffid.com

Bus to M/S Princess Maria and check-in.

17:30-19:30 ISO member meeting, briefing, panel discussion, Russian relations with ISO experts and Neil Whitehead.

20:30 Buffet Get-Together dinner, followed by entertainment on board.

Friday March 16

Breakfast meeting. Russia time GMT +3.

9:30 Arrival to St.Petersburg.

Visa is not required, but passport valid minimum another 6 month's!

10:00 Bus departure from the Terminal: The Aurora, Peter & Paul Fortress, St. Isaac's Cathedral, Savior on Spilled Blood Church, Lahti Center construction site if ready (?), Hermitage, Winter Palace.

14:00 Lunch by Nevski Prospekt, optional Hermitage Museum guided tour, or retail, Passage Mall, huge “Russian” Department store, Russian Retail and Shopfit colleagues.

18:00 Return bus to Princess Maria.

19:30 ISO Annual General Assembly, snacks & drinks, economic reviews.

21:30 Gala Dinner a la carte. entertainment onboard, bars & discussions open all night!

Saturday March 17

Breakfast, opportunity for conclusions.

Arrival Helsinki 9:00 (flights out from 12:00).

Optional shopping, and sightseeing, individual program upon request to the ISO Secretariat.

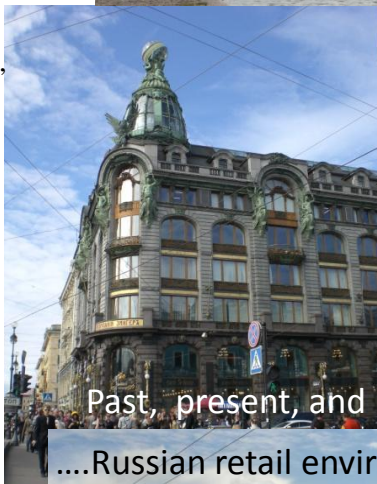
**Congress fee all incl. for ISO members excl. flight to Helsinki:
900 Euro (A de Luxe cabin) Spouses/sharing cabin 600 Euro.**

Extra upgrade to Commodore Class and Hermitage Museum upon request.

Program subject to improvements.

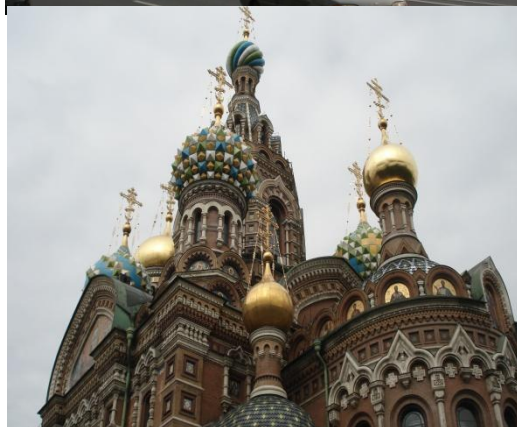
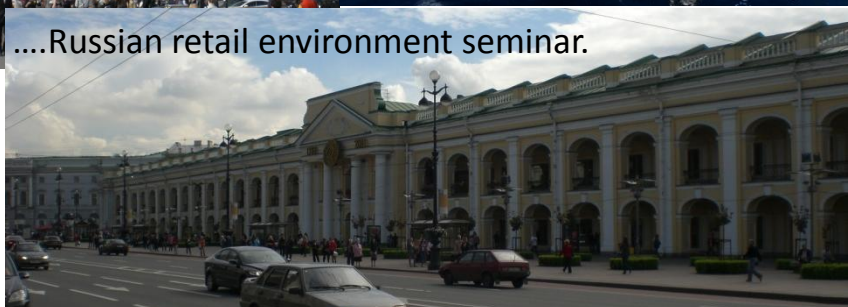


- Retail interior shopfitting exhibition in Helsinki before departure
- Congress and workshops onboard the MS Princess Maria.



Past, present, and future....

....Russian retail environment seminar.



Passage from 1848