

ISO CONGRESS

ISO
International
Shopfitting
Organisation



26 – 28 MAY 2011, PRAGUE

CZECH OUT the competitive shopfitting industry, the historic city, and delicious food and beer!

Thursday May 26:

2 p.m. meeting of the Management Committee, new members welcome.
6 p.m. Get-together party, meet your foreign colleagues for fun and business.

Friday May 27:

8 a.m. Bus to manufacturing, shopfitting and retail destinations professionally guided by local ISO members Techno-Consult and Techno-Servis spol. Sr.o, and New Store Europe Czech sr.o.
Business lunch en route.
10 a.m. Separate guided spouse sightseeing tour and picturesque lunch.
6 p.m. Dinner and live music on the Moldau, enjoy Europe's most romantic city from the river side.

Saturday, May 28:

9 a.m. ISO Annual General Meeting, seminar and members' meeting. Economic reports, and state of the industry, by member countries. Spouses are invited for a walk in the old town.
Lunch altogether and time off.
6 p.m. Off to the traditional Gala dinner, dance & entertainment.

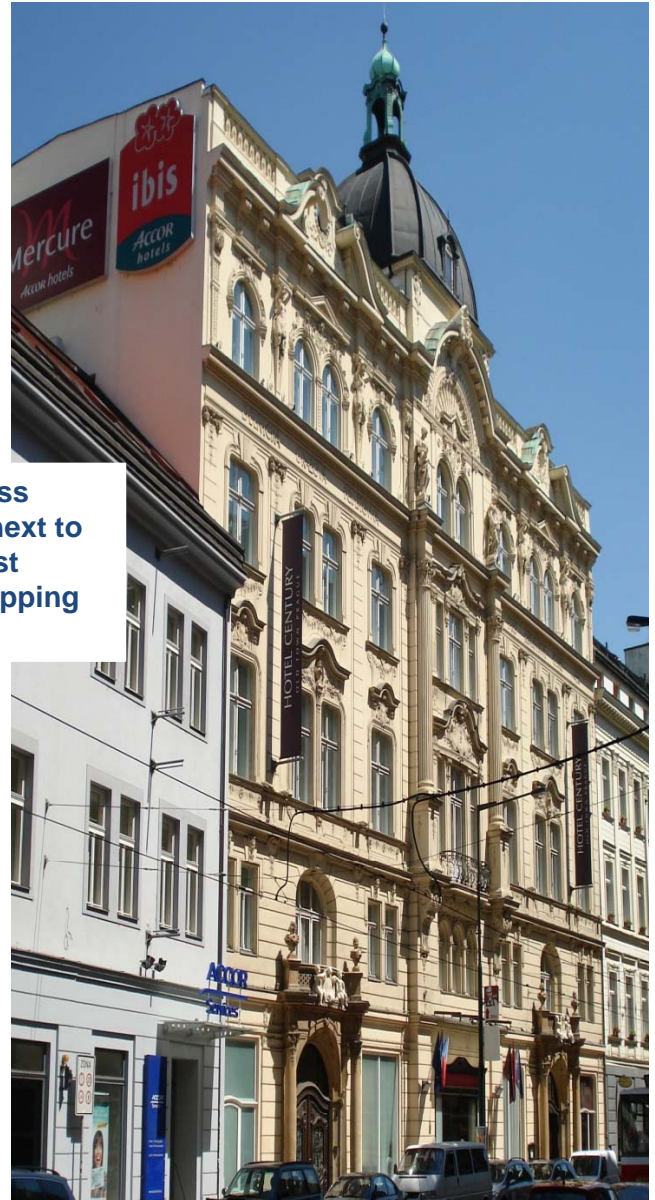
Sunday, May 29:

Breakfast, bye-bye new and old friends of the industry, see you again!



ISO members saw this very statue at the 2010 congress & World Expo in China.

The Century Old Town congress hotel is conveniently located next to Palladium, the largest and most modern, yet typical Czech shopping mall in the country.



Hotel Century Old Town Prague, a historical downtown location where a century ago the famous Franz Kafka worked 14 years in room 214, his former office!

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Karlsbrücke



Congress fee € 545, spouses € 365, Hotel all incl. single € 135, double € 150/night.