

ISO Study Tour, World Expo Shanghai, and Congress 2010, May 30 – June 6:

Version 28.05.10 - Reservation for changes in program details.

Individual arrivals in Shanghai.

Sunday May 30.

Check into the 4 Points by Sheraton Pudong, 4 Star Hotel (address etc. see enclosed information).

16-18:00 Hotel Lobby ISO registration where you receive a congress file with all necessary information, tickets, maps, addresses, etc.

17:00. MC Meeting in the lobby, Initial and informal. *Management Committee members only*

18:30 Evening get-together. Welcome Champagne, sponsored by Agsa-Asia. Dinner at 19:00. 29th floor restaurant buffet dinner, soft drinks, beer and wine with old friends of the shopfitting industry.

Monday May 31.

9:00 leave for World Expo, Entry Gate 7 by Taxis and/or Metro.

Ticket hand-out by Anna at the gate (to be returned after use, before you leave China).

10:00 Welcome reception w/refreshments at the Czech Pavilion.

Introduction to the suggested ISO Congress 2011 destination Prague.

Afterwards the Nordic, French, Dutch, German, UK and Lithuanian pavilions are nearby, Africa and South Africa not too far away either, Hongkong next to China's (which you can't miss).

Tuesday June 1.

If you have not booked factory visits you are on your own. Enjoy the Expo (You have passes), and Shanghai sights. Recommendations and maps in your congress files.

Qumer furniture Showroom in Downtown Shanghai open daily 8:30-17:30. See the congress file.

9:00 Departure Factory Tour B, Qumer, Pudong, for those who booked in advance (28).

13:00 Departure Hotel Showroom & New Factory Tour C, Qumer, Shanghai, pre-booked (14).

Wednesday June 2.

Day off again for those who have not committed to factory visits. Have fun!

9:00 Departure Yoco, Tour D, Jiading, pre booked (18)

(5 back to Four Points, 13 on to lunch "en route" and to **Tour E: 14:00, arrival at Meikolong**).

12:30 Departure from Four Points to Tour E, Meikolong (8). Afterwards all (21) on to Jade Garden.

16:00 Departure from Four Points to Jing'an Temple Tour (14).

18:00 Jade Garden, all meet for dinner w/soft drinks, beer, wine. Bus back to Four Points.

Thursday June 3.

8:30 Check out and departure by bus to Ningbo. (3 hours driving time via the Hangzhou Bay Bridge).

Visit to Store Display Innovation's two associated factories in Jiaxing, small old, rented "workshop" type of wire- & display production, moving into new, owned premises.

Chinese lunch at a local restaurant.

Check-in at Sheraton Ningbo Hotel. Time to change to sports dress, you may get wet:

15:30 Bus departure for Dongqian Lake for the first ever International **Dragon Boat Race!**

The ISO organization team, "Preben & The A-B-C Girls" (Anna, Cissy and Bonnie) will make sure that you do not only get wet outside. For inside use soft drinks, beer, & "Baijou" is available at the lakeside.

19:00 Dinner buffet at the Sheraton. (or whenever you are ready, they clean out around 22:00)

Soft drinks, local beer and wine with the compliments of the Hotel.

Friday, June 4. NB: Separate spouse program! Please pre-book participation with Anna!

8:30 Bus to NIP, Nordic Industrial Park.

9:15 ISO China Business Seminar.

Ove Nodland, chairman & CEO, Helge Hareland CFO, both NIP, Tonny Dam Madsen Shanghai, (AG Link) and Preben Bailey's experience after two ISO tours and 1½ year's shopfitting sourcing in China.

11:15 The NIP "park" and factory walk.

A guided tour through the new Incubator Park under construction, NIP's service warehouse, industries such as e.g. **Rimadan** and **Mascot**. All in different stages of the process of establishing manufacturing in China in cooperation with NIP.

13:00 "Factory Lunch" at Swede-Wheel, ISO member established in the park. See and hear how a Swedish factory maintains competition and increase market shares by also manufacturing in China.

14:00 Tajco. A high quality model factory of Exhaust tails for high-end car brands, Rolls, Lamborghini, etc., but also Mercedes, VW and most of all BMW.

Back to the NIP large meeting room, Questions & Answers

15:00 Departure for **Wanda Plaza** Mall (Walmart, B&Q, Chinese brand stores, etc.) to meet with the spouses at 16:00.

(Those who want are welcome to be dropped off at the Sheraton underway).

16:00 -18:00 MC Meeting, Sheraton Ningbo, Management Committee members only.

17:30 Bus departure from Wanda Plaza to Sheraton.

18:45 Bus departure for Dinner at da Bossi.

Restaurant in Lao Waitan (Ningbo City entertainment area by the River).

Evening dinner w/soft drinks, beer and wine. Night on your own, walk home or take a taxi, 10-15 RMB

Saturday, June 5. NB: Separate spouse program! Please pre-book participation with Anna!

7:15 Departure of 4 participants by special car direct to Pudong Airport, fare per company 650 RMB.

8:30 Bus to NIP, Nordic Industrial Park.

ISO Annual General Meeting.

According to the Statutes, calling and agenda w/accounts 2009 and budgets 2010-11 sent out 4/4-10. Member meeting, economic reports, focus and discussion follow-up on the Friday China seminar.

12:00 Bus to Heyi Avenue Mall (Super brands) downtown Ningbo.

(one drop-off at Sheraton to catch the complimentary Shanghai bus at 14:00)

13:00 Lunch at Münchner Biergarten with the Spouses. Outdoor if weather permits.

You are in the heart of Ningbo, less than 20 minutes walk from the Sheraton. Enjoy a free afternoon.

18:00 Evening Gala Dinner & Entertainment, Dance till 23:00, at the Sheraton. Nightclub till 02:00.

Sunday morning, June 6.

4:15 Bus departure direct to Pudong Airport for early departing members, special fare p/p 280 RMB.

8:00 Second early departure, direct minivan to Pudong Airport, special fare p/p 400 RMB.

8:00 and 14:00, Complimentary Sheraton bus arriving Shanghai Yan'an Hotel 3-3½ h later. 45 min. taxi to Pudong Airport, fare 160 - max. 200 RMB.

Bye-bye China, thanks for coming, and have a nice trip home. See you at the Euroshop?

Anna & Preben Bailey

ISO, International Shopfitting Organisation

info@iso-shopfitting.com, www.iso-shopfitting.com

Mobile A: +86 (0)135 8688 8574 and P: +86 (0)135 8886 8584